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www.BoulderDogDayz.org



July 6, 2015

Dear Dog Friendly Business;

Once again we will be hosting our “Dog Dayz” dog swims and expo at the Scott Carpenter Pool in September. “Dog Dayz” continues to grow and has become a big part of Boulder’s Canine Community. Don’t miss your opportunity to reach this “ears forward” market. Join us this year to target some new customers and show your support for our wonderful dog community.

Dog days will run from September 14th thru September 27th. Scott Carpenter Pool will be available for canines only. This year we will offer 2 dog days expos held on Friday Sept. 18th from 3:00pm-7:00pm, and Sept. 27th from 10:00a-2:00p. You are invited to promote your products or services. The cost for a Single day booth space either Fri or Sun is \$120. A 2 day booth (Fri & Sun) costs \$220. (One table and two chairs will be provided upon request)

There are other marketing opportunities as well:

Hang your company’s banner at Scott Carpenter Pool for the entirety of “Dog Dayz”	\$140
Place your company logo on our webpage, flyers and area-wide mailer	\$140
“Two Paws In” - Hang banners <u>and</u> have your logo on our promotional material	\$200
“The Whole Biscuit” - Set up booth at expo(s), Hang Company’s banner at Scott Carpenter pool for all dog swims, and have your logos on our website, flyers and mailer, 4 free admission passes to hand out to your customers.....	1 day \$250.....2 day \$300.

NEW-We need additional sponsorship and promotion supplies to support our **1st Annual Flying High Dog Competition**. As always, promotional products, donations of treats, food, waste bags, and toys are gratefully accepted and can be handed out at our expo. This year we will be hosting a drawing for gift baskets filled with doggie-gear, we would love to include your products, stickers, promotional items in the baskets with your donation.

For more information please visit our website at: www.BoulderDogDayz.org.

To register as a vendor, please contact Class Registration at 303-413-7270, Monday through Friday 9:00am-5:00pm, and mention course code 232089. The deadlines for registering are: September 7th to include your logo on the City of Boulder mailer, and September 9th for vendors only interested in hanging a banner or hosting a booth at the expo. If you have further questions, please feel free to contact me anytime.

Sincerely,
Jason Stolz
City of Boulder
Parks & Recreation
303-441-3435

